



# WELL LIVING LAB ALLIANCE



Indoor health  
begins here.



## Imagine a future with:

- Indoor spaces that respond to our physiological and psychological needs
- Doctors supporting our home environments to keep us well
- Building materials that enhance our health and well-being

## The Well Living Lab is the first scientific research center of its kind

We're exclusively dedicated to understanding the relationship between indoor environments and human health and well-being.

### **+ WHY US? WHY NOW?**

The Well Living Lab Alliance is a powerful cohort of global organizations aspiring to transform the places we live, work and play.

A collaboration between Delos and Mayo Clinic, the Well Living Lab conducts novel research that is changing how medicine is practiced and how buildings are built and respond to people's needs. It's a new type of laboratory where human-centered research is conducted in indoor environments. Our findings could impact the way you do business – for the better.

**Join us.**

### **+ WHY JOIN?**

Demonstrate your leadership and commitment to indoor health and well-being:

- Innovative insights from building, health, behavioral and environmental research
- Findings to apply to your products and services
- Global knowledge sharing and idea exchange

**HEALTHY PLACES.  
HEALTHY PEOPLE.**

**BETTER  
OUTCOMES.**

# WELL LIVING LAB ALLIANCE MEMBERSHIP LEVELS

## SUPPORTING ONE-YEAR MEMBERSHIP \$35,000/year

- 1. Marketing kit**
  - Everything you need to showcase your membership (logos, social posts, and more)
- 2. Well Living Lab Alliance Summit, Rochester, Minnesota (attendance for two employees)**
- 3. Discounts for two attendees for Mayo Clinic Transform (global innovation experience held annually in conjunction with Well Living Lab Alliance Summit)**
- 4. Well Living Lab newsletter subscription (quarterly/electronic)**
- 5. Alliance online community**
  - Secure portal communication among members
  - Pre-public access to research

## SUSTAINING THREE-YEAR MEMBERSHIP \$85,000/total (\$20,000 savings)

### All the Supporting member benefits plus:

- 1. Print and digital ads announcing membership (camera-ready for your placement)**
- 2. Well Living Lab Alliance Summit (attendance for a total of four employees)**
- 3. Discounts for a total of four employees for Mayo Clinic Transform**
- 4. Research webinars (quarterly, recorded)**
- 5. Well Living Lab Showcase for two employees (new event to launch in 2020)**
  - Experts from Mayo Clinic, Delos, Well Living Lab Scientific Advisory Council and alliance member companies

**Note:** All materials provided in English.

Travel and lodging expenses to attend events are not included in the membership price.



**+ Delos.** As the pioneer of Wellness Real Estate™, Delos is transforming our homes, offices, schools and other indoor environments by placing health and wellness at the center of design and construction decisions. Delos helps create spaces that actively contribute to human health, performance and wellness by marrying the best innovations in technology, health, science and real estate.



**+ Mayo Clinic.** Mayo Clinic is the worldwide leader in solving the most complex medical challenges for patients. It is a not-for-profit organization with primary locations in Arizona, Florida and Minnesota.

Mission: To inspire hope and contribute to health and well-being by providing the best care to every patient through integrated clinical practice, education and research.

To learn more about the Well Living Lab and alliance membership, call [507-258-7592](tel:507-258-7592) or email us at [info@WellLivingLab.com](mailto:info@WellLivingLab.com) or visit [WellLivingLab.com](http://WellLivingLab.com)



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