



WELL LIVING LAB ALLIANCE MEMBERSHIP



What if a light bulb could make employees more alert at work?

What if a chair could contribute to better posture, circulation and decreased back pain?

What if the layout of a home could foster greater physical activity and encourage better nutritional habits?

The Well Living Lab is the first scientific research center

that uses human centered research to understand the interaction between health, well-being and the indoor environment.

+ HOW IS THE LAB UNIQUE?

We are the first lab exclusively committed to researching the real-world impact of the indoor environment on human health. The Lab's modular design can be reconfigured to represent a variety of spaces, like a home or office. Advanced sensor and other technology throughout the Lab allow researchers to monitor and observe subjects as they work and live in the study environments.

Future studies will extend beyond the Lab walls, with remote monitoring and control capacities allowing for research to be conducted anywhere with an internet connection and with a variety of research partners.

+ WHAT IS THE WELL LIVING LAB ALLIANCE?

The Well Living Lab Alliance is a consortium for organizations, companies and associations interested in advancing the study of the built environment's impact on our health. Be it for the enhanced development of products and services, or the translation of research into actionable strategies, the Well Living Lab Alliance Members seek to understand and create better products and environments.

**HEALTHY PLACES.
HEALTHY PEOPLE.**

**BETTER
OUTCOMES.**

WELL LIVING LAB **ALLIANCE** MEMBERSHIP

SUPPORTING \$50,000/YEAR

1. Invitation to the annual Well Living Lab Summit.
2. Communications, marketing, and media opportunities:
 - a. Access to Lab research findings when permitted under confidentiality provisions or other agreement terms with third party sponsors, presentations, and publications.
 - b. Use of special Well Living Lab logo specifically designed for each membership category in company's website and/or marketing materials.
 - c. Recognition on Well Living Lab's website, and inclusion in press releases and newsletters.

SUSTAINING \$100,000/YEAR *With a 3-year commitment*

Supporting Membership benefits, and:

3. Half-day orientation session to the Well Living Lab and its capabilities.
4. Preferred pricing for use of the Lab and sponsored research projects.
5. Enhanced recognition and marketing opportunities.

PRINCIPAL \$300,000 *In one up-front payment for a 3-year membership*

Supporting and Sustaining Membership benefits, as well as:

6. Half-day customized workshop / activity at the Well Living Lab on a topic of interest to member company.
7. Membership in the annual Well Living Lab *Strategic Council* where members gather with Lab leadership, exchanging insights about the health and building science movement and providing input to the Lab's direction.

BUILDING A FOUNDATION FOR FUTURE SUCCESS



+ **Mayo Clinic** is a world-leading health care system with more #1 rated specialties than any other health system in the country. Mayo Clinic Center for Innovation provides day-to-day support and management for the Lab.



+ **Delos**, the pioneers of Wellness Real Estate™ is a leading force in establishing the WELL Building Standard® (WELL), the first building standard to focus exclusively on human health and wellness in the built environment.

To learn more about membership or research opportunities with the Well Living Lab, call [507-258-7592](tel:507-258-7592) or email us at info@WellLivingLab.com.



A Delos and Mayo Clinic collaboration.