



# WELL LIVING LAB ALLIANCE MEMBERSHIP



What if a light bulb could make employees more alert at work?

What if a chair could contribute to better posture, circulation and decreased back pain?

What if the layout of a home could foster greater physical activity and encourage better nutritional habits?

## These questions – and more – are at the heart of the Well Living Lab,

the first scientific research center that uses human centered research to understand the interaction between health, well-being and the indoor environment.

### + HOW IS THE LAB UNIQUE?

We are the first lab exclusively committed to researching the real-world impact of the indoor environment on human health. The Lab's modular design can be reconfigured to represent a variety of spaces, like a home or office. Advanced sensor and other technology throughout the Lab allow researchers to monitor and observe subjects as they work and live in the study environments.

Future studies will extend beyond the Lab walls, with remote monitoring and control capacities allowing for research to be conducted anywhere with an internet connection and with a variety of research partners.

### + WHO IS THE WELL LIVING LAB ALLIANCE?

The Well Living Lab Alliance is a consortium for organizations, companies and associations interested in advancing the study of the built environment's impact on our health. Be it for the enhanced development of products and services, or the translation of research into actionable strategies, the Well Living Lab Alliance Members seek to understand and create better products and environments.

HEALTHY PLACES.  
HEALTHY PEOPLE.

BETTER  
OUTCOMES.

## WELL LIVING LAB **ALLIANCE** MEMBERSHIP LEVELS, COSTS AND BENEFITS

<p><b>SUPPORTING MEMBER</b>  <b>\$75,000</b>  <i>(1 year)</i></p>	<ol style="list-style-type: none"> <li>1. Half-day demonstration of the Lab's capabilities and programs.*</li> <li>2. Preferred pricing for use of the Lab and sponsored research projects.</li> <li>3. Early access to research findings when permissible.</li> <li>4. Invitation to the Well Living Lab Summit, an annual event held in conjunction with Mayo Clinic's Transform conference in late September.</li> <li>5. Communications, marketing and media opportunities including: <ul style="list-style-type: none"> <li>• Inclusion on the Well Living Lab's website and in press releases.</li> <li>• Use of a special Well Living Lab logo for placement in company website/marketing materials.</li> </ul> </li> </ol>
<p><b>SUSTAINING</b>  <b>\$300,000</b>  <i>(\$100,000 per year over 3 years)</i></p>	<p><b>Supporting Membership benefits, and:</b></p> <ol style="list-style-type: none"> <li>6. Half-day customized workshop / activity at the Well Living Lab, on a topic of interest to your company.*</li> <li>7. Enhanced communications and marketing opportunities. (e.g. company video, guest blog posts, media requests).</li> </ol>
<p><b>FOUNDING**</b>  <b>\$300,000</b>  <i>(Paid in full for 3 year membership)</i></p>	<p><b>Sustaining Membership benefits, and:</b></p> <ol style="list-style-type: none"> <li>8. A Full-day customized workshop / activity at the member company's location or at the Well Living Lab, on a topic of interest.* (Full Day replaces #6 Half day, of Sustaining level)</li> <li>9. Membership in the annual Well Living Lab <i>Strategic Council</i> where members gather with Lab leadership, exchanging insights about the health and building science movement and providing input to the Lab's direction.</li> </ol>

\*One Demonstration / Workshop / Activity available per membership level.

\*\*A limited number of Founding Memberships are available until June, 2017 for organizations committing \$300,000 up front and recognizing your organization in perpetuity as a Founding Member.

## BUILDING A FOUNDATION FOR FUTURE SUCCESS



+ **Mayo Clinic** is a world-leading health care system with more #1 rated specialties than any other health system in the country. Mayo Clinic Center for Innovation provides day-to-day support and management for the Lab.



+ **Delos**, the pioneers of Wellness Real Estate,™ is a leading force in establishing the WELL Building Standard® (WELL), the first building standard to focus exclusively on human health and wellness in the built environment.

To learn more about membership or research opportunities with the Well Living Lab, call [507-258-7592](tel:507-258-7592) or email us at [info@WellLivingLab.com](mailto:info@WellLivingLab.com).



A Delos and Mayo Clinic collaboration.